

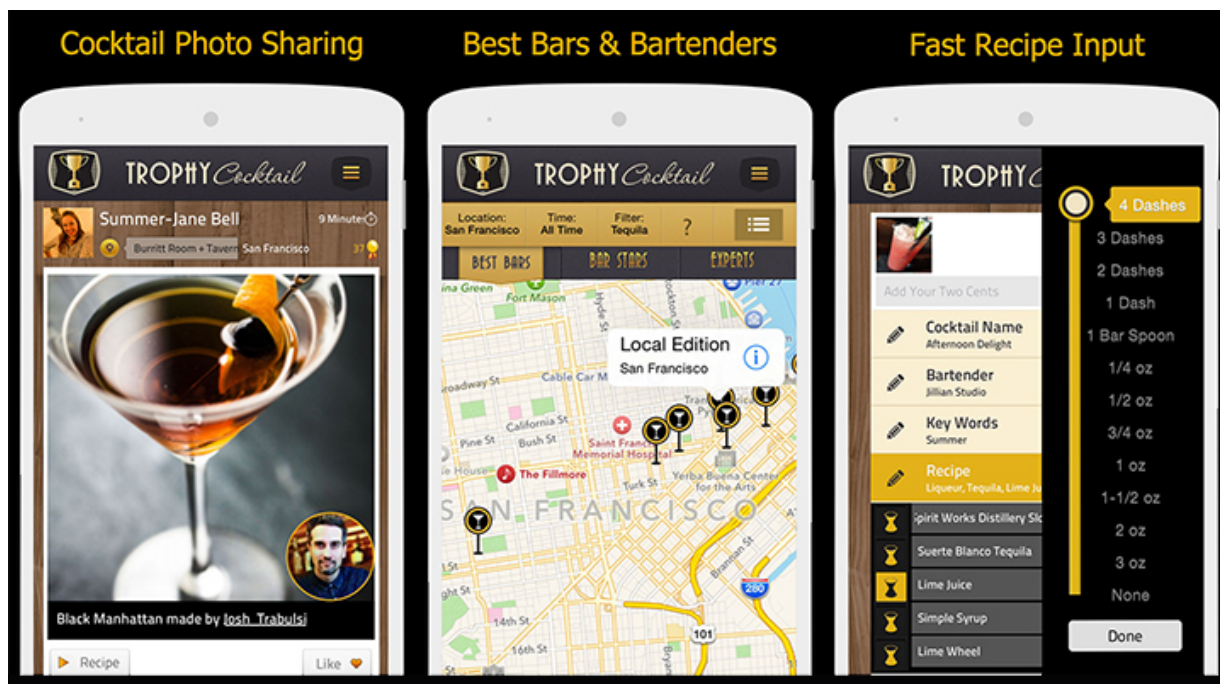
FOR IMMEDIATE RELEASE
Summer-Jane Bell
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TrophyCocktail Highlights the Best in Craft Cocktails

Do Happy Hour Like A Pro – Anywhere In the World

San Francisco, CA — Available now for download, TrophyCocktail is the free mobile app for iOS and Android that puts the world's best cocktails at your fingertips. Long winded reviews by amateurs are a thing of the past. With an amazing panel of experts and a national partnership with the United States Bartenders' Guild (USBG), you now have a front row seat at the bar where the most talented folks in the industry are finding the best libations. Want to see what Brian Means (Dirty Habit, SF), Sother Teague (Amor y Amargo, NY), or Justin Lavenue (The Roosevelt Room, Austin) have in their glass? TrophyCocktail has you covered.



Discover The Best:

- Best Bars and Bar Stars are ranked in each city, worldwide and further by specialty.
- Customize the Trending Lists to your taste. Filter by Spirit Category and Keywords.
- Great tool for traveling, dates, and just finding the next best place in your hometown.
- Easily view results in List or in Map View.

Get Ahead of Cocktail Trends:

- Check out where the Expert Panel is going and what they're ordering.
- Get inspired by searching for drink ideas by Spirit Category, Brand, Bar, or Bartender.
- Follow the Bartenders' Guild's brightest stars as they share their favorites.
- Amaze your friends with your mixology prowess!

Download TrophyCocktail for iPhone or Android today at www.trophycocktail.com.

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About TrophyCocktail:

TrophyCocktail was developed and co-founded by a husband and wife team uniquely positioned to the task. Summer-Jane Bell is an award winning bartender in the San Francisco Bay Area as well as President of the SF Chapter of the U.S. Bartenders' Guild. Bill Stephens is a 20 year veteran of the tech industry. Both appreciate excellence in all it's forms.

Links to TrophyCocktail:

iOS: <http://apple.co/1XQ81Fw>

Android: <http://bit.ly/1NrQOiB>

Founders and Titles:

Bill Stephens

CEO and Founder, TrophyCocktail

Summer-Jane Bell

Co-Founder and VP Marketing, TrophyCocktail

All-Star Expert Panel includes:

Sother Teague

Bar Manager Amor Y Amargo
New York City

Justin Lavenue

The Roosevelt Room
Owner Operator, Austin

Suzanne Long

Tiki Expert and Educator
Owner of Longitude, Oakland

Philip Dobard

Producer, Educator, Cocktail Judge
VP of the SoFAB Institute and Director of the Museum of the American Cocktail

Eric Quilty

Co-Founder Jupiter Olympus
Bar Manager at Bon Marché, SF

Matt Pietrick

Rum Cocktail Enthusiast
Cocktail Wonk Blogger, Seattle

See website for a full list: www.trophycocktail.com

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